

WCA eCommerce

ABOUT THE LOGISTICS NETWORK



WCA eCommerce is a worldwide network for all players in the cross-border eCommerce supply chain; whether you are in B2B, B2C, C2B, or C2C logistics.

WCA eCommerce is the world's only neutral platform that enables its members to develop products, find new customers and partners, utilize sophisticated IT solutions and offer services to a global network through a truly integrated platform of solutions. The eCommerce network is for all companies currently working, or interested in working, in cross-border eCommerce logistics.

WCA eCommerce offers two levels of membership to ensure every company is fully equipped and prepared to offer high-quality solutions to partners, shippers and eRetailers within the group.

Who.. **Logistics providers and service providers working in eCommerce**

What.. **A WCA network designed specifically for eCommerce logistics**

Why.. **To support members providing, or interested in providing, eCommerce logistics solutions**

How.. **Become a member to access support from industry experts**

ABOUT THE INDUSTRY

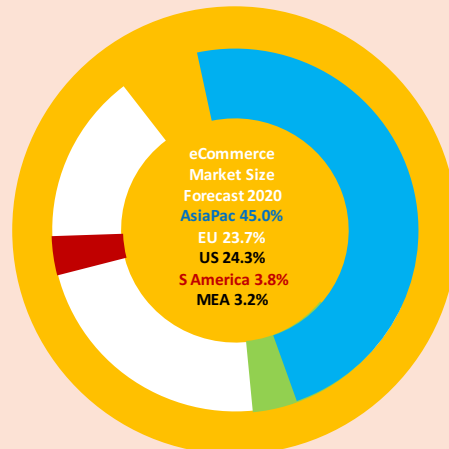
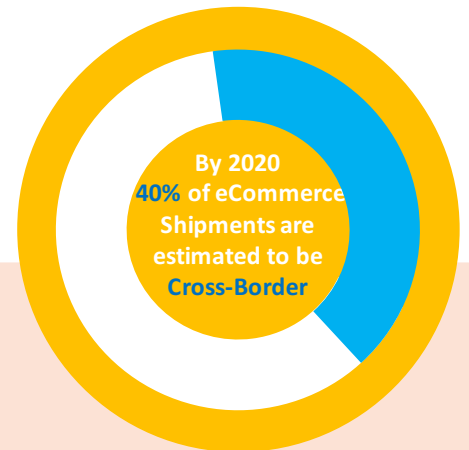
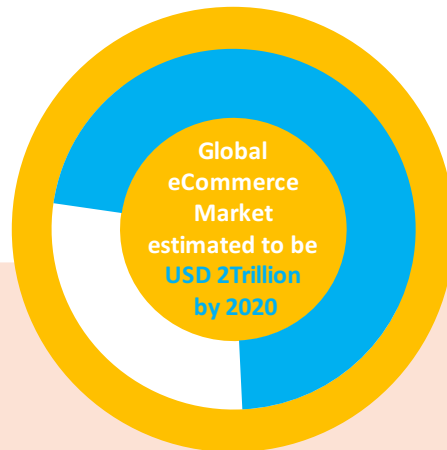


Global eCommerce revenues are expected to exceed a staggering US 2 trillion dollars by 2020 and eCommerce transactions are estimated to grow at the rate of 30% per annum by 2020. It is forecasted that global logistics will grow at a compound annual growth rate (CAGR) of 5.4% through 2019; Asian markets are projected to lead as trade volume growth outpaces the developed world.

The connection between global buyers and sellers, through online verticals (B2B, B2C, C2B, C2C), is growing rapidly. Consumer demands and service expectations have shifted traditional B2B and B2C logistics; the result being an influx of opportunities created from innovative sourcing, purchasing, movement and global delivery of goods.

eCommerce transactions estimated to grow 30%

*per annum by the year 2020



WCA eCommerce

MEMBERSHIP LEVELS



Let's break down our membership levels...



Start as a Member...

Register as a member to get started! We'll help you get qualified so you can provide eCommerce logistics solutions back to the group!

Members have access to the network, expert resources, professional guidance and are listed on the WCA eCommerce member directory.

ANNUAL COST:

For the latest pricing and packages please contact a WCA eCommerce representative or visit www.wcaecommerce.com.

**Not covered by WCA's financial protection programs until Certified Membership level or unless the company is already a WCA member outside of the eCommerce network.*

Then get Certified...

Once you've gained the necessary skills to provide quality eCommerce solutions to the group, you can become a Certified Member!

Already operating in the space? Apply to be a Certified Member to fully market your services to high-profile eTailers.

ANNUAL COST:

For the latest pricing and packages please contact a WCA eCommerce representative or visit www.wcaecommerce.com.



WCA eCommerce

BENEFITS BREAKDOWN



Basic Members

- Access to online training tools and market intelligence through eCommerce Knowledge Hub
- Listing on eCommerce member directory
- Access to conferences, workshops and one-on-one meetings
- Expert advisory on eCommerce logistics and becoming a Certified Member
- Special cyber insurance to protect eCommerce transactions
- **Coming soon** - Preferred rates on domestic & international LMD and courier
- **Coming soon** - Specialised insurance products and additional revenue sources

Certified Members *(all of the above, plus..)*

- eCommerce certification of excellence
- Market your eCommerce Logistics capabilities & services back to the network
- Exclusive access to online eTailer shipping contracts in the network
- Access to global & local eShippers and customers
- Participation in regional and local eCommerce shipment consolidations
- Exclusive coverage with our Gold Medallion protection program
- **Coming soon** - Access Integrated Technology Platforms providing end-to-end visibility

